



Pathways

Frequently Asked Questions

How can *Pathways* help my school or district?

Pathways lowers costs, gives access to more courses, provides updated and quality content, engages students through digital, and becomes a resource for your school or district to broaden student access and increase success in college and career readiness.

So, what is *Pathways* then?

Pathways is a first-of-its-kind one-year subscription to over 200 online learning programs for grades 9-12. There is a **Career and Technical Education Course Pack** containing over 150 titles and an **AP[®]/Honors/Electives Course Pack** containing over 60 titles to choose from.

Why should I consider *Pathways* for my school or district?

There are four major benefits to *Pathways*:

- **Affordability** – By paying one price per student for access to multiple courses, you can significantly reduce spending.
- **Flexibility** – You no longer worry about outdated programs as your school receives updates automatically. Plus, with access to so many courses, you have no risk in trying out new courses you've been thinking about starting.
- **Simplicity** – More of your implementation, ordering, billing, training, and support needs are solved by one provider. And your teachers and students have just one site to access.
- **Accessibility** – You can provide students access to more content to extend their learning and support their career and college exploration.

How does *Pathways* work?

It's simple.

1. You review any of the programs in your coursepack you'd like to consider.
2. You choose the programs to put in your subscription. The more you choose, the better your savings.
3. You choose the number of students you would like to subscribe.
4. You work with your National Geographic Learning Sales Consultant who creates a quote.
5. After purchase, we set up your teachers and ensure students are rostered seamlessly.
6. Now you begin using *Pathways*. Teachers create online assignments such as readings, assessment, and simulations. National Geographic Learning supports a high-quality implementation.
7. The next year, we automatically update your subscription with new programs as they release.

Tell me more about affordability. How exactly is there a savings benefit through this purchase?

The innovation with *Pathways* is that schools are charged per student, and not per course. Therefore, the more you use Cengage for courses across your institution, and the more students are in multiple Cengage courses at one time, the more you will save.

A sales consultant would be delighted to have a conversation with you about your district dynamics and needs to determine what your specific savings would be with *Pathways*.

I need to make sure the content in my learning materials is very high quality. Tell me a little more about the programs you offer.

For the AP®/Honors/Electives Course Pack, we include most of our best-selling AP® programs like Kennedy, *The American Pageant AP® Edition* or Miller, *Exploring Environmental Science for AP®*. These programs are very widely used by AP® teachers across the country. Here is the [course listing for AP®/Honors/Electives](#).

For the Career and Technical Education Course Pack, with about 150 titles, our programs cover almost every course you might offer. Many of our programs like *DHO: Health Science*, *Century 21 Accounting*, and the *Shelly Cashman Series for Microsoft Office* instruction are the most widely use programs across the country. Here is the [course listing for Career and Technical Education](#).

How can I review the programs?

Easy, contact your sales consultant. He or she will set up a review account for you and other stakeholders in your school or district. You'll have as long as you need reviewing, and in fact, after a purchase of *Pathways*, you'll still have access to see what other courses are available to you.

What is the online learning experience for students and teachers?

Primarily, students and teachers will use MindTap, an online learning resource that allows **students** to access the eBook, assignments, simulations, and real-world applications all in one easy-to-use learning path.

Teachers have access to all the student resources as well as a gradebook with analytics. Teachers can also change the learning path for students or add in their own content such as web links, documents, or assessment questions.

What is the training for teachers like? How can I guarantee to my teachers that this will be a positive move for the school or district?

National Geographic Learning / Cengage fully supports each sale with training. We offer multiple online trainings, both live and recorded, and will often do school visits to train your teachers how to effectively teach using these digital solutions.

Is every school/district eligible for Pathways?

Yes, but while many all-digital schools and districts will benefit from *Pathways*, not every school will see an advantage with *Pathways*. First, if there is heavy use of print books, *Pathways* is not a good option. Or if you have just a handful of AP® or CTE courses, you might be better continuing to purchase by course as you always have been. You should consult with your sales consultant to see if *Pathways* is truly the best fit for your school or district.

Pathways sounds intriguing. What are my next steps?

Talk to your National Geographic Learning Sales Consultant. He or she can set up a short meeting to consult with you, demo the platform, and/or help you see how your school or district can benefit. You can go to [NGL.Cengage.com/RepFinder](https://www.ngl.cengage.com/RepFinder) to locate your Sales Consultant.

CONTACT YOUR SALES CONSULTANT TO LEARN MORE ► [NGL.Cengage.com/RepFinder](https://www.ngl.cengage.com/RepFinder)

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